

# CharismaQ



## Improve Your Virtual Sales Presence Workshop



[CHARISMAQ.COM](http://CHARISMAQ.COM)



# Why should you **UP** your game?

- ✓ To **ROCK** online meetings
- ✓ Create **BETTER** videos
- ✓ Increase **REVENUE**

Do you want your sales teams to be **comfortable, confident, and consistent** on camera?

This workshop is for you.

CharismaQ workshops brings together on-demand and live (virtual) training to help teams master key areas of sales in a online world; **SET, SELF, and SCRIPT**.

# How to dress your SET

A 20 minute on-demand video that sets the foundation for how to look great on your next video call.

- ① How to choose the right spot of your mini studio
- ② How to create an interesting backdrop
- ③ How to improve video and audio quality
- ④ How to build a great virtual show or "meeting"

# Be your best SELF

Does creating video email campaigns make you feel a little sweaty? Have you ever used the phrase, "I hate myself on camera"? This 20 minute on-demand video will help you conquer your fears of showing up on camera.

- ① What's your own personal brand?
- ② The right clothes to wear on camera
- ③ How to use your voice and words to command attention
- ④ Is your body language sending the right message?
- ⑤ How to build confidence

# LIVE Workshop

CREATING A  
SCRIPT THAT  
SELLS!

CharismaQ



This “live” 90 minute virtual workshop helps sales teams put all the pieces together. Utilizing the proven **Must H.A.V.E** formula participants leave the workshop with a killer script that will help you book more virtual meetings.

## The **Must H.A.V.E.** Formula

This formula was used to stand out from the crowd and get media attention and now it’s been tailored to sales teams. Through a series of short lessons and small group breakout sessions, we bring the feeling of live, in-person training through a video call.

- ★ H. *Hook*
- ★ A. *Audience Benefit*
- ★ V. *Visual*
- ★ E. *Engaging*

# About CharismaQ

CharismaQ is a coaching and development solution.

We *evaluate*, *coach*, and *create* charismatic sellers.

We believe that your technical knowledge will only get you so far. Your ability to lead and sell with confidence, authenticity, and empathy will drive your future success.

Want more information about booking a workshop?  
[Book A FREE DISCOVERY!](#)



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