

CharismaQ



Follow These 3 Tips To Be Better On Camera

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3 TIPS

First impressions matter

Use these three tips to make the most out of your virtual video meetings.

1

Put your camera at eye level

Nose hairs and ceiling fans need not apply. No one wants to look up at you.

Free: Stack books under your laptop camera.

👉: Buy an HD USB webcam for about \$40 - place above monitor.

2

Lighting makes a BIG difference

Don't be lost in the shadows.

Free: Use natural light from a window in front of you not behind.

👉: Buy a ring light for \$30 to put your best face forward.

3

Dress the set and yourself

Don't let people be distracted by your clothes or your background.

Free: Wear solid/bold colors. Neutral decor in your background.

👉: Purchase company-branded clothes and background screen.

Our **TECH** Favorites

- ★ 1080P Full HD USB Pro Web Camera by [Aoboco](#)
- ★ 8" Selfie Ring Light with Tripod Stand by [UBEESIZE](#)
- ★ Elite Active 65t Earbuds by [JABRA](#) or [Apple AirPods](#)
- ★ Microphone Headphone Adapter by [KACUL](#)

**some products may be out of stock due to demand right now*

NOW

Your sales team also needs
to know what to say
and **HOW** to say it
ON CAMERA!

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